



Cruising the Trollfjord

HURTIGRUTEN



The Lofoten Islands



King Penguins

Embark on the voyage of a lifetime to some of the world's pristine destinations. Sail through the majestic Norwegian fjords and discover why we're known as "The World's Most Beautiful Voyage." Or, unearth the mysteries of the world's most far-off regions on an expedition voyage to Antarctica, the Arctic, and Greenland and experience astonishing scenery, untamed wildlife and exotic native cultures. Hurtigruten's 117-year history makes us an authority in offering a wide range of year-round travel opportunities for those who seek the unusual and extraordinary while still enjoying the creature comforts of a fabulous cruise vacation.



HURTIGRUTEN

www.hurtigruten.us



Village of Geiranger

FEATURES AND BENEFITS

Norwegian Coastal Voyage cruise experience

- 34 amazing ports of call each way – 45 minutes to six hours in ports, villages and hamlets, historic sites, medieval churches, fascinating museums, and endless changing scenery
- Mother Nature is the entertainer – fjords, flora and fauna, sea eagles, reindeer and whales
- Four-season cruising, every day all year round – Midnight Sun or Northern Lights, fall foliage or spring blossoms
- Multi-cultural opportunities aboard ship – in-depth cultural immersion
- Unique shore excursions
- A variety of theme programs – highly focused itineraries
- Pre- & post-cruise extensions
- Over 1,000 itinerary options on the Norwegian Coastal Voyage
- Daily, year-round departures

EXPEDITION PROGRAMS

- Small ships – able to visit areas that larger ships cannot enter
- PolarCirkel and Zodiac boat landings – enabling exciting shore explorations
- Experienced expedition leaders – lecturing on the unique plant, ice and wildlife
- Expert lecturers and naturalists – providing in-depth knowledge of the regions



Trollfjord



Antarctica



PolarCirkel boat landing

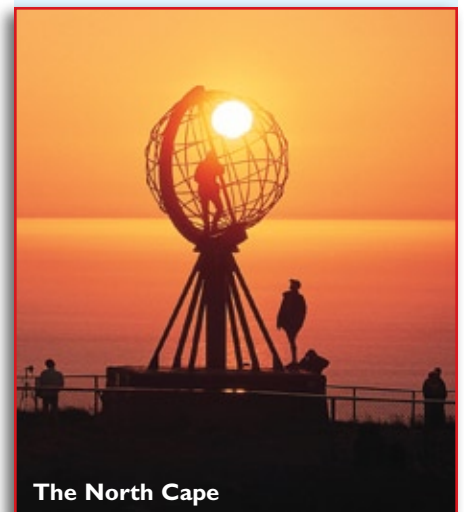
SPECIAL OFFERINGS

Enhanced Itineraries

- Exciting Northern Lights adventures in winter
- Pre/post cruise extension programs
- Expedition voyages to Greenland, Antarctica and Spitsbergen (the Arctic)
- Special European departures including North Africa!
- Unique shore excursions not found anywhere else

Special Pricing Programs

- Repeater discount
- Senior discount
- AARP member benefit
- Early Booking discount up to 20% off!



The North Cape

THE HURTIGRUTEN CLIENT PROFILE:

- Experienced travelers seeking a once-in-a-lifetime experience
- Those seeking a cultural immersion, a true learning experience
- Experienced cruisers seeking an alternative to the traditional glitzy cruise experience
- Well educated
- Boomers and matures with a higher household income
- Soft adventurers

TRAVEL AGENT POLICIES (Show me the Money)

- Niche Cruise Seminars – a wide range of seminars in various regions is offered.
- Hurtigruten Academy on-line education seminar with ability to earn CEU and CLIA credits. (www.hurtigrutenacademy.com)
- Commission – we offer Elite Status Program to our loyal agents.
- Group Bookings – special rates and commissions are offered for group bookings. *Please call for details.*
- Regional sales representatives – will help you to sell and promote destinations.
- FAM rates – we offer attractive rates to travel agents and tour operators to most destinations.

For details visit the *Travel Agent* section on our website www.hurtigrutenacademy.com

THE FLEET

The Hurtigruten fleet is first-class passenger ships offering comfortable cabins, and on our newer vessels numerous luxurious suites, a gym, a library and a variety of panoramic lounges. The ships are floating galleries, showcasing various forms of Norwegian art. Our vessels range from classic to modern:

The *MS Fram*, the newest addition to the fleet, was built exclusively for polar voyages in Greenland, Antarctica and Spitsbergen. She has a total of 318 berths. The cabins are stylish and there is a variety of suites and junior suites with queen-size beds and TV. She offers panoramic lounges, Internet café, and conference rooms. She also features a library with a selection of books about the polar regions, a sauna, and two heated outdoor Jacuzzis.

The *MS Trollfjord* (built in 2002), and the *MS Midnatsol* (built in 2003), accommodate over 650 passengers, are equipped with panoramic lounges, saunas, a small pool, Jacuzzis, an Internet café, and first-class conference facilities.

Six charming ships built between 1993 and 1997 accommodate approximately 490 passengers each. Similar in exterior, each ship has her own style in terms of color schemes and the art and artists chosen to decorate the interior: *MS Nordnorge*, *MS Nordkapp*, *MS Polarlys*, *MS Richard With*, *MS Nordlys*, and *MS Kong Harald*.

The comfortable ship *MS Vesteralen* was built in the early 1980s and (refurbished in 1995) accommodate approximately 320 cruise passengers.

The two oldest ships, reminiscent of classic steamer vessels, *MS Nordstjernen* and *MS Lofoten* (built in 1956 and 1964 and continuously refurbished) are the most intimate of the vessels, accommodating fewer than 200 passengers.

CONTACT INFORMATION

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Aurora Borealis



Norwegian Sami



Suite



MS Fram in Greenland

NORWAY - *The World's Most Beautiful Voyage*

For over 117 years, Hurtigruten has navigated the 1,250-mile, fjord-filled west coast of Norway. Hurtigruten's fleet of modern ships visits 34 ports-of-call between Bergen in the south and Kirkenes in the north near the Russian border. Visit tiny fishing villages in the Lofoton Islands, go dog sledding in Tromsø – the Paris of the North, embark on a the Sea Eagle Safari through Trollfjord, or simply relax and enjoy the spectacular scenery as you sail through the majestic fjords. Hurtigruten's Norwegian Coastal Voyage immerses you in real Norwegian culture and history in this amazing vacation. Ships depart daily from Bergen and Kirkenes year-round. Options include the classic 12-day round trip from Bergen, the 7-day northbound from Bergen to Kirkenes, and the 6-day southbound from Kirkenes to Bergen.

ANTARCTICA

Penguin lovers should pay particular attention to Hurtigruten's Antarctica programs, departing from Buenos Aires November 2010 - February 2011 and November 2011 - February 2012.

These expedition voyages sail aboard our luxurious expedition ship – the *MS Fram*. Each itinerary features naturalist guides, noted expert guest lecturers and numerous PolarCirkel boat landings on "The White Continent." Programs range from 10-20 days (depending on the season), sailing the Drake Passage to the Antarctic Peninsula, taking in the glaciers and icebergs, penguins, humpback and killer whales, elephant and fur seals. Plus, ask about our special Shackleton's Christmas in Antarctica Voyages – talk about bragging rights! Optional excursions range from the high-energy Tango Show in Buenos Aires to the Long Island Farm Tour in the Falklands. Plus, enjoy amazing pre- or post-cruise explorations to Machu Picchu, Iguazu Falls and Ushuaia.

THE ARCTIC - Spitsbergen

Are you a real explorer? If the answer is yes, then our outstanding Spitsbergen expedition voyages can take you to the last wilderness of Europe, rich in unspoiled nature and wildlife with glaciers, polar bears, whales, seals, abundant birdlife, and rare Arctic flowers. Zodiac and PolarCirkel boat landings, knowledgeable expedition guides and lectures create an intimate learning experience. Try any of our 5-13 day explorations, plus our special 8-day Climate Voyage created for those who wish to learn more about global warming and its effects on the polar ice caps.

GREENLAND

The 310-berth *MS Fram*, named after Norwegian explorer Fridtjof Nansen's Polar ship, was built exclusively for our new Greenland expedition voyages. Hurtigruten offers a variety of expeditions from 8-15 days in 2010 and 9-11 days in 2011, bringing you to the world's most active glaciers, calving of icebergs and close contact with the local Inuit population while providing cultural and historic insight through excursions and lectures. Four itineraries in 2010 include calls in spectacular Iceland with a special 14-day sailing following the path of the Vikings from Reykjavik, Iceland, highlighting ports in Greenland and ending in beautiful Halifax, Nova Scotia departing September 26, 2010. Each Greenland voyage is filled with remarkable adventure and dozens of chances for self-exploration.

EUROPE

Enjoy the spring traveling on our Western Europe Voyage where you can explore the most enchanting ports on the Atlantic coast. Celebrate Easter in the Norwegian Fjords or join us on a voyage to some of the most captivating cities in the Baltic Sea. In the fall, explore the isles that lie among the wild waters of the northern British and Irish Sea before visiting of the highlights of the Irish mainland or explore the autumn colors of Western Europe and discover the exotic mysteries of North Africa. These unique European cruises offer something for everyone on the elegant *MS Fram*.



Nordlys in Norwegian Fjord



Penguins and Fram in Antarctica



Polar Bears



Greenland Sami Girl



Tallin, Estonia



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