



Louis Majesty

LOUIS CRUISES



Mykonos, Greece

Welcome to the world of Louis Cruises. Imaginative itineraries, quality services and 75 years of tradition are our trademark. Our guests are invited to explore the natural and cultural riches of the Mediterranean, a place that we at Louis Cruises call our home.

On board our small to mid-sized cruise ships, you will find a casual and friendly atmosphere, warm Greek hospitality and very attentive service. Celebrated for their classic style and intimate atmosphere, our vessels transport passengers, both literally and figuratively, to the lands of philosophers and dreamers. Timely arrivals, flexible itineraries, smooth embarkation and disembarkation procedures, and fascinating shore excursions offer you the maximum time in each port and a vast array of opportunities for discovery and fun. Our cruise itineraries offer a complete destination experience, combining famous highlights with lesser known gems in a way that fulfills your every expectation.



www.louis cruises.com

**LOUIS
CRUISES**



Aquamarine in Patmos

LOUIS CRUISES & LOUIS HELLENIC CRUISES

- Louis started operating short cruises out of Limassol, Cyprus to the Eastern Mediterranean in the early 70s, a program that is still in force. Louis Cruises has evolved and expanded its cruise program over the years. Today, with a fleet of 10 cruise ships, it operates cruises from the ports of Piraeus, Istanbul, Genoa, Marseille, and Limassol to the Eastern & Western Mediterranean, as well as Northern Africa and the Canary Islands.
- From the Ports of Piraeus, Mykonos, Istanbul and Kusadasi, Louis Hellenic Cruises sails to the Greek islands and Turkey. Louis Cruises/Hellenic Cruises was founded in 2004 and led to the revival of the Greek Cruising Industry.
- Louis Group also provides Turnkey Ship Management solutions such as Chartering, Full Management of Passenger Ships, Hotel & Catering Services as well as Duty Free & Cruise Value Shops.

PASSENGER PROFILE

- 50-60% of our guests in the Eastern Mediterranean (Aegean-Greek Islands and Turkey cruise itineraries) are active, affluent and well-educated North Americans.
- Average age is 57 with higher than median family incomes and appreciation for a more intimate and casual country-club atmosphere of smaller vessels with average capacity of under 1,000 passengers. Senior citizens represent a high percentage of our customers, but they are not the majority.
- Our guests expect timely arrivals, flexible and unique itineraries, smooth embarkation and disembarkation procedures and fascinating shore excursions. They choose to spend most of their time on land exploring ancient sites, unspoiled but rich in history and culture cities, fashionable ports of call and interacting with friendly, vibrant and hospitable local residents.
- Although most of our passengers are seasoned travelers and have sailed on larger cruise ships, surprisingly, we also cater to many first-time cruisers who have selected a cruise as an extension to their comprehensive air/land tour package of Athens and the classical sites of mainland Greece.
- Our target audience also includes special interest and affinity groups and niche markets such as Alumni, Educational, Religious, Senior Bank Clubs, Family Reunions, etc.



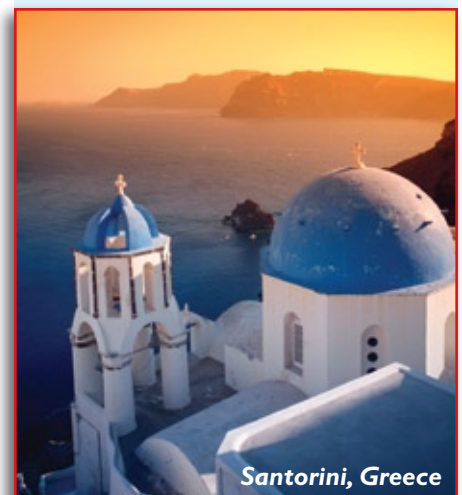
Orient Queen

LOUIS GROUP CORPORATE PROFILE

Louis Group was founded in 1935 by the late Louis Loizou, acknowledged as “the Father of Cyprus Tourism.” The group first started out as a small travel agency and is now the leading tourism organization in the Eastern Mediterranean. Today, the more than 8,000 employees of the Louis Group provide their services daily, to tens of thousands of people around the world at the Group’s 19 hotels and on its 10 cruise ships.

The secret behind the Group’s success lies in its steady aim to exceed client expectations, in an industry whose scope is making people’s holiday dreams come true.

Another factor that contributes to the Group’s success is its “Value for Money” core policy, whereby clients are offered products and services that are worth more than the money they spend.



Santorini, Greece

DESTINATIONS

Louis Cruises welcomes you to the Mediterranean for an unparalleled experience of excitement and discovery. Aboard our friendly ships and in the comfort of our openhearted hospitality, we will follow in the wake of mythical epic voyages on a quest to unravel history's most intriguing secrets.

We bring you to the world's most celebrated sites of Ancient Greece, Imperial Rome and Egypt – we reveal the unsurpassed glamour of Renaissance Italy – we unfold the oriental opulence of the Ottoman Empire in Istanbul – we present the medieval grandeur of the Crusaders in Rhodes and Malta – we lay before you the Moorish marvels and Gothic splendors of Spain.

Together we will touch the sun-kissed simplicity of the Greek Isles, the enchanting romance of Italy, the worldly sophistication of the French Riviera, the cosmopolitan bustle of the West Mediterranean islands, the lively pulse of Spanish port cities, the intricate mystery of North Africa's medina citadels, and the eternal spring of Madeira and the Canary Islands.

We take extra care to design itineraries that include the best ports in their best seasons, allowing ample time to enjoy their uniquely individual charms. While in port, you can explore on your own or join one of our meticulously planned shore excursions for a truly insightful look into each destination. Our extensive shore excursion program ensures that you will see all the most important sights at each port of call, with the added benefit of a knowledgeable guide who speaks your own language.

At Louis Cruises, we aspire to offer the highest standards in service, safety, comfort and value. Our classic fleet of destination-friendly cruise ships is also a statement of our commitment to maintain a human scale in cruising and an excellence for your travel experience. With an optimum size for the Mediterranean, our ships are able to enter the smaller island ports. Also, their crowd-free onboard environment makes it possible to provide a personal touch, with you as an individual at the center of our attention.

Sail on one of our classic cruise ships LOUIS CRISTAL, ORIENT QUEEN, CORAL, AQUAMARINE, CALYPSO, THE EMERALD and LOUIS MAJESTY and embark on a journey full of fascinating historic and cultural highlights, as you visit the Mediterranean's most celebrated port cities and islands.

TRAVEL AGENT POLICIES

Our Eastern and Western Mediterranean cruise product is sold primarily through major tour operators/wholesalers in North America. You should call your preferred tour operator to book your clients onboard our vessels. Tour operators pay commissions to travel agents, provide assistance with land and air services, and advise on booking terms and conditions.

For a randomly selected list of tour operators selling our cruises, additional product information, promotional assistance, brochures and other collateral materials, please send an e-mail request to: LCLUSA@louiscruises.com or call (877) Louis US.

CONTACT INFORMATION

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FEATURES AND BENEFITS

- Best selection of 3-, 4- and 7-night cruise itineraries in the Greek Islands and Turkey sailing from Piraeus and departure date options.
- Most port intensive itineraries in the Mediterranean. More than 37 outstanding ports of call included in 14 perfected cruise programs.
- Very comfortable medium sized cruise ships that best deliver small island ports.
- High value fare structure through all-inclusive tour operator air/land and cruise vacations.
- Greek officers and friendly and efficient international crew.
- Warm Mediterranean hospitality and Mediterranean cuisine.
- Flexibility of itineraries so they can be in a way customized to fit tour operator's overall tour program. Passengers have the option of embarkation in Piraeus and Mykonos, Greece or Istanbul and Kusadasi, Turkey. Disembarkation is also possible in Kusadasi, Turkey or in Santorini, Greece.
- Island hopping options combining extensive stays in Mykonos and Santorini.
- 7-night roundtrip sailings from Piraeus from April to November on board the m/v LOUIS CRISTAL. Two alternating 7-night cruise itineraries: Greek Islands & Turkey and the 3 Continents with Istanbul voyages departing every other Friday from Piraeus, Greece.
- 3-night Greek Islands and Turkey cruises depart from Piraeus on Fridays and 4-night cruises on Mondays on board the m/v AQUAMARINE and the m/v ORIENT QUEEN from mid-March to mid-November.
- Customized shore excursion design upon request.
- Pre-purchase of shore excursions available.



THE FLEET

LOUIS CRISTAL

Refurbished: 2007

Passengers: 960 **Cabins:** 480 **Crew:** 400 **Tonnage:** 25,611 **Length:** 531 feet

Fully air-conditioned with 4 elevators and stabilizers. Electric current: 110/220 AC. 3 restaurants, 5 bars, casino, duty free shopping, health spa, Jacuzzi, sauna, beauty salon, fitness center, business center/internet cafe, library, meeting rooms, children's playroom and 2 swimming pools.

AQUAMARINE

Refurbished: 2005

Passengers: 1,268 **Cabins:** 525 **Crew:** 388 **Tonnage:** 23,149 **Length:** 638 feet

Fully air-conditioned with 4 elevators and stabilizers. Electric current 110v/220v AC. 2 restaurants, 5 bars, casino, disco, health spa, Jacuzzi, beauty salon, fitness center, sauna, business center, internet cafe, library, meeting rooms, children's playroom and a swimming pool.

CORAL

Refurbished: Winter of 2007-2008

Passengers: 887 **Cabins:** 344 **Crew:** 280 **Tonnage:** 13,995 **Length:** 486 feet

Fully air-conditioned with 2 elevators and stabilizers. All cabins are equipped with telephone, radio. Electric current 220v /110v AC.

1 restaurant, 2 bars, show lounge, cinema, outdoor swimming pool, beauty salon, shopping arcade/boutiques, duty free shop, photo gallery, disco, library, internet cafe, casino, fitness center, medical center.

ORIENT QUEEN

Refurbished: 2005 - \$22 Million US dollars

Passengers: 912 **Cabins:** 364 **Crew:** 320 **Tonnage:** 15,781 **Length:** 526 feet

Extensively rebuilt in 2005.

Fully air-conditioned with 4 elevators and stabilizers. All cabins are equipped with plasma screen TVs, telephone and radio, Electric current 220v AC. 2 restaurants, ice cream parlor, 4 bars/lounges, 2 swimming pools, Jacuzzi, spa, sauna, beauty salon, shopping arcade, duty free shop, photo gallery, video arcade, disco, casino, internet cafe, business center, children's club, fitness center, jogging track, min. golf, hospital, heli-pad.

LOUIS MAJESTY

Refurbished: 2009

Passengers: 1,462 **Cabins:** 731 **Crew:** 600 **Tonnage:** 40,876 **Length:** 622 feet

Fully air-conditioned with 6 elevators and stabilizers. Electric current: 110/220 AC. 5 restaurants, 5 bars, casino, duty free shopping, health spa, Jacuzzi, sauna, beauty salon, fitness center, business center/internet cafe, library, meeting rooms, children's playroom and 3 swimming pools.

In 1999 the vessel underwent an extensive rebuilding, lengthening and refurbishment amounting to US \$53.3 million.

